



# Whatever It Takes!

**Boys & Girls Clubs of Greater Houston**

A campaign to ensure **vulnerable kids** are **safe, educated and can thrive** during a pandemic .....





# WHATEVER IT TAKES!

## Boys & Girls Clubs of Greater Houston

*A campaign to ensure vulnerable youth and teens are safe and have the tools they need to thrive during a pandemic*

### Purpose

Back to school looks very different this year. With education gaps widening and vulnerable kids falling further behind, BGCCH has tailored our approach to ensure Club Members are set up for success in light of all the current challenges. We know the need for a safe, consistent environment for our families and Club Members is great. Through our programs, we will work to address pandemic learning losses, help our youth destress and be a consistent resource for our community and families.



### Back to School Learning Labs

BGCCH has locations offering full day programming. Blue Learning Labs will offer Club Members a safe, encouraging and supervised location for Club Members to thrive when online school is the only option. Club members will also receive a meal. Blue Learning Labs will be located at both current and new sites.

### Technology

BGCCH continues to work on ways to bridge the digital divide; during the pandemic access to the internet as well as having the appropriate technology on hand is critical to academic success.

### Innovative Programming

BGCCH will continue to offer engaging programs that support academic success, healthy lifestyles and good character and citizenship. For the mini-campaign we will be implementing innovative programming that focuses on the social and emotional well-being of our Club members as well as tackling the pandemic learning loss.



### Investing in our Frontline / Essential Staff

One of the goals for the BGCCH 2025 Strategic Plan includes investing in our people. In addition to professional development and training we are increasing the part-time pay of our 150 Youth Development Specialists by \$1 per hour. In order to retain quality part-time professionals, we must be competitive in the market.



# COVID-19 RECOVERY CAMPAIGN



### Food Security

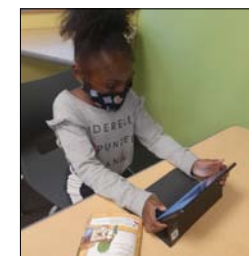
Providing healthy meals and nutrition education is a part of the BGCCH Healthy Lifestyles pillar. BGCCH will continue to ensure our Club Members and their families have access to basic needs, especially during the pandemic. Grab and Go meals, Project Gives and Hunger Not Impossible are three ways that BGCCH plans to continue to meet the food insecurities need. Additionally, all in-person programs will include free nutritious meals and healthy snacks for our Club members.



### Protective Personal Equipment and Cleaning

BGCCH is following the CDC guidelines and recommendation. Club staff have been trained on the new safety protocols and Club facilities to follow strict deep cleaning and safety policies. The additional cleaning products and supplies as well as the manual labor is a significant increase to our expense budget.

**Technology**  
\$550,000.00



**Protective Personal Equipment and Cleaning**  
\$600,000.00



**Full Day Programming**  
\$650,000.00

**Grand Total**  
\$3,000,000.00

**Innovative Programming**  
\$400,000.00

**Frontline Staff**  
\$400,000.00



**Food Security**  
\$400,000.00







**BOYS & GIRLS CLUBS  
OF GREATER HOUSTON**

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